

# CINCINNATI INCORPORATED NAMES KUMAR VP

August 2017 Press Release



## **Metal fabrication industry veteran to lead CI's sales, marketing, and service teams.**

Cincinnati Incorporated (CI) has named industry veteran Rakesh Kumar as Vice President of sales, marketing, and service. Kumar, a metal fabrication industry veteran, comes to CI from Amada, where he spent more than 20 years in engineering, manufacturing, production control, solution center management and sales.

Kumar's appointment continues the company's expansion of its sales and service teams to provide a high level of brand experience as it enters new markets and increases its presence in established markets. "Rakesh is known throughout the fabrication industry and his wealth of experience brings a unique perspective to our customer relations," said Cary Chen, President and CEO of CI. "He is a hands-on person, who understands that the right solution can have a huge impact on a shop's operations."

Kumar studied mechanical engineering at Osmania University and Arizona State University. A track record of increasing sales and satisfied customers follows Kumar to CI, a company with a long history in metal fabrication. "This is a great opportunity to bring my knowledge and approach to a company with a great history, as well as a great future," said Kumar. "There is a lot of excitement around the additive initiative and CI provides some of the best press brakes and lasers in the industry."

Cincinnati Incorporated provides manufacturers throughout North America with accurate, dependable laser cutting and automation, as well as other metal fabrication solutions, including press brakes, shears and conveyor systems, powder metal presses, and most recently, the BAAM (Big Area Additive Manufacturing) large-part additive and SAAM (Small Area Additive Manufacturing) systems.