

# CINCINNATI INCORPORATED APPOINTS SALES ENGINEER FOR TEXAS

September 2015 Press Release

**A**lex Gorosito direct machine sales in Texas. Appointment continues company's direct sales team expansion. Cincinnati Incorporated has named Alex Gorosito regional sales engineer for Texas. Gorosito is a 12-year veteran of manufacturing, and holds a Bachelor of Science degree in Mechanical Engineering from the University of Miami. "Cincinnati has a history of innovation in laser cutting and a reputation for building rugged machines and is a U.S.-based manufacturer," said Gorosito. "Those aspects are important to shops in this region and I am eager to share the capabilities of Cincinnati equipment with them."

Our sales strategy in the U.S. is to establish direct sales and application support in the appropriate locations," said John Prevish, national sales manager, Cincinnati Incorporated. "This region has seen a lot of activity and Alex will strengthen our coverage of this growing market." According to Prevish, Cincinnati continues to expand its direct sales and service teams to provide a high level of customer service regionally.

Cincinnati Incorporated provides manufacturers throughout North America with accurate, dependable laser cutting and automation, as well as metal fabrication equipment, including press brakes, shears and conveyor systems, powder metal presses, and most recently, BAAM (Big Area Additive Manufacturing).



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